



About The Satellite Shop The Satellite Shop is a market leader in home entertainment technology. We have been operating in South East England for nearly 20 years and we are still leading the rapidly evolving industry now!

“Our customers like the flexibility we offer. They can come to us, get everything in one place and deal with the same people throughout. It is vitally important that our customers get an excellent level of service every time,” explains Phil Millington, Managing Director of The Satellite Shop.

The Products and Service

As well as a showroom retail outlet in Tunbridge Wells, Kent, The Satellite Shop products can be found online at www.satshop.co.uk. With the digital switchover due to be complete by 2012 the demand for digital aerials is greater than ever and The Satellite Shop is poised to satisfy this demand. We offer everything from home cinema systems to multiroom audio & video equipment. As well as offering a super retail environment, the service includes unique home visits so that customer's needs can be accurately assessed and met.

Why is The Satellite Shop successful? **“Because we listen to our customers,”** says Phil Millington, who founded the business in the 1980's. **“We believe strongly in offering a personal service, meeting customers' needs through assessing what they really need and want. Our franchise network will continue our exceptional service throughout the UK,”** explains Phil.

The Franchise Opportunity

In summer 2008, The Satellite Shop launched its unique product range, personal service and retail concept through a franchise package. Individuals can now buy their own Satellite Shop business package and set up within their chosen geographical area.

“We are looking for a small number of individuals initially to join our franchise network. We want to grow steadily and ensure our franchisees have all the support and training necessary to grow their own successful Satellite Shop business,” says Phil.





Franchise Facts and Figures

The Satellite Shop franchise launched in June 2008 and is initially looking for a small amount of motivated individuals with an interest in electrical equipment and retailing to launch a Satellite Shop in their own area. The initial franchise fee is £7,500 with a total investment of £40,570 plus VAT and working capital.

“We hope to have 30 Franchises in operation by 2012 to meet the demand from the national digital switchover,” comments Phil.

If you would like to view a Franchise Prospectus, please call The Satellite Shop direct on 01892 548468 or email phil@satshop.co.uk

Exclusive UK Agent Importing The Sqish

We are currently the exclusive UK agent importing The Sqish: a satellite dish which can be camouflaged (or sqishouflaged!) and our franchisees will have the opportunity to stock and sell this product adding to this distinctive franchise opportunity. This is backed up by our national marketing and PR campaigns for products such as this. To find out more about The Sqish go to www.sqish.co.uk

The Sqish has been featured in a range of media including:

The Sunday Times

The Daily Mail

Courier

Zoo Magazine

Independent Electrical Retailer

All Media Enquiries

All media enquiries for additional images, to run a feature or obtain quotes from The Satellite Shop, please contact Sarah Dyer at Coconut Creatives on 01963 31030 or email sarah@coconutcreatives.co.uk

