

The Satellite Shop – Franchise Opportunity: Press Release

A franchise with a national appeal

With the digital switchover due to be complete by 2012 the demand for digital aerials is greater than ever and The Satellite Shop is poised to satisfy this demand.

The Satellite Shop offer everything from home cinema systems to multi-room audio & video equipment. As well as offering a super retail environment, the service includes unique home visits so that customer needs can be accurately assessed and met.

Significant demand for our services has been generated through the digital switchover. With 24.9 million households in the UK (National Government Statistics from 2006) this demand will be dramatically increasing as we approach 2012 and the digital switch over.

Sky, Sky Plus or Sky High definition receivers will become more popular as it is anticipated that additional people will subscribe to Sky services. Other options for people to consider are upgrading their terrestrial aerial to digital and choosing a BC freesat option. Whatever their decision, needs and budget, the Satellite Shop will be able to help. Installing multiple receivers & TV points has become more and more popular as different members of the family want to communicate with different people in different ways.

One of the benefits to potential franchisees is that they automatically become an authorised Sky agent through the Satellite Shop's agency agreement with sky. This offers a definite advantage as it can be difficult to become an authorised SKY agent.

The franchise also covers the areas of servicing out of warranty systems & offering extended warranties. The Satellite Shop sell a lot of accessories, remote controls and cabling which can make a significant difference to your bottom line and assists the customer in getting a system that they love with all the gadgets!

For more information about this exciting franchise opportunity, just click on the link below to request an information pack.

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