

The Satellite Shop – Franchise Opportunity: Press Release

A personalised home cinema service

The Satellite Shop franchise package presents business opportunities across several slightly different areas thus reducing risk and increasing sales. Home Cinema & multi room systems are just one of these areas and are fast becoming more popular with many homes choosing to install them.

For the busy homeowner and family, the Satellite Shop offers a solution for choosing the right system, at the right price while also offering assistance with the installation, all at a local business level. It's the personal service that customers crave.

The Satellite Shop offer solutions integrating DVD, Sky or Freeview with home cinema and multiroom audio & video from low to high end. Customers choose how much they want to spend and the Satellite Shop fit their requirements depending on the space available and users.

Thousands of satisfied clients now own a system that fits their needs and not only return to the Satellite Shop in the future but recommend it to their friends. The demand for their services is increasing year on year and the supply of such a comprehensive service that the Satellite Shop offers is few and far between.

“We wanted to add a service and installation element into selling home cinema systems because customers wanted personal and tailored advice from a locally based company that were specialists,” explains Phil Millington, MD of the Satellite Shop.

Design, planning and installing of first fix cabling in new builds or refurbishments ensure that the customers requirements can be met when they move in. Although this is not a core part of The Satellite Shops business it is an area in which they are keen to expand.

The Satellite Shop offer new franchisees a comprehensive training programme where they learn how to offer a personal service to customers which includes a home visit to assess their needs and recommend electrical and home entertainment systems that fit their space, family and budget.

The franchise is available throughout the UK with additional demand identified in particular locations. At a cost of just over £40k this is a fabulous opportunity to be your own boss and build a great reputation in your own area.

By the time you start your franchise you will be confident in all aspects of the business and if you have any questions, you will be able to pick up the phone and speak to someone at their head office.

For more information about the Satellite Shop franchise opportunity, just click on the link below to request an information pack.

-ends-

For further information contact:

Chris Cook – Coconut Creatives
Telephone 01963 31030
www.coconutcreatives.co.uk