

The Satellite Shop – Franchise Opportunity: Press Release

Invest in a business that thrives on recession!

When the economy slows and people tighten their purse strings the first thing they do is stop going out as this is seen as the best way to instantly reduce their outgoings. Instead of going down to the pub or out for a meal they open a bottle of wine and sit down to a movie in the comfort of their living room.

There are certain businesses that benefit in these times – those that sell wine and those that sell home entertainment audio visual equipment!

The Satellite Shop is offering an exciting opportunity for people looking to start their own business when everyone is talking doom and gloom about the economy! Phil Millington started the Satellite shop over two decades ago and is looking to expand through attracting keen business minded people to setup and manage their own home entertainment equipment supply and installation shops.

As well as the increase in demand from people improving their home entertainment systems the UK is approaching a significant milestone – the digital switch over. This combined with the recent buzz around high definition has created even more reasons why people need to invest in their AV equipment.

Sat Shop franchisees are supported with established and proven systems as well as training and ongoing support. As well as this your Satellite Shop business will be a Sky Authorised Installer attracting even more business in your local area.

Phil comments, “most retailers panic when the politicians talk of economic slow down, but we know that this means people stay in and invest in their AV systems, and with the digital switch over approaching there is a real buzz in the air currently! On top of that because we install and look after the customer, as well as supply the equipment, we develop an ongoing relationship which leads to more work over the long term and referrals of other new customers, the best value form of marketing!”

As you can see there are many reasons why this business is set to thrive in this period of economic gloom.

Read up on this exciting franchise opportunity where you have the chance to run your own Satellite Shop business supplying home entertainment systems and related infrastructure in your local area.

Buying into The Satellite Shop franchise opportunity provides you with a business perfectly capable of turning over £350k in your first years trading, increasing to over 480k in your third year.

The Satellite Shop franchise leap frogs franchisees into becoming an instant registered Sky engineer, something that would take a stand alone business a long time to achieve. This is just one of the many benefits offered by this franchise.

For more information about the Satellite Shop franchise opportunity, just click on the link below to request an information pack.

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For further information contact:

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